



CENTRAL CITY BREWERS + DISTILLERS AND SURREY FIREFIGHTERS CHARITABLE SOCIETY PARTNER FOR AUTISM RESEARCH

SURREY FIREFIGHTERS CHARITABLE SOCIETY JOINS CENTRAL CITY FOR AUTISM AWARENESS MONTH IN SUPPORT OF RESEARCH INTO THE CAUSES OF AUTISM

FOR IMMEDIATE RELEASE

SURREY, BC - April is Autism Awareness Month and for 2020 Central City Brewers + Distillers is teaming up with the Surrey Firefighters Charitable Society to help support autism research.

Autism now affects 1 in 64 children with boys being four times more likely to have autism than girls. It is the fastest growing developmental disorder with 1% of the world's population affected by autism.

Each year Red Racer brings out a special beer, the proceeds of which are donated towards autism research. This year every specially marked 12 packs of Red Racer Reign of Hops mixer pack purchased in the month of April in Western Canada will support autism research through a \$2 donation by Red Racer.

Surrey Firefighters Charitable Society is a BC organization that is committed to supporting the community by raising money for local causes. As two Surrey, BC-based organizations, a partnership between Surrey Firefighters Charitable Society and Red Racer is a natural fit that will help propel the Autism Awareness message to even greater heights.

Funds raised through the Red Racer Autism Awareness Program help fund research into the use of technology in early detection of autism to help families get support earlier in life. This research seeks to shrink the time for a diagnosis from years down to days, or even minutes through advanced technology, mathematical models, and artificial intelligence.

Since 2013 Red Racer has raised over \$800,000 through their partnership with SFU. Through the partnership with Surrey Firefighters Charitable Society the goal is to bring the amount raised to over \$1M.

Central City Brewers + Distillers and the Surrey Firefighters Charitable Society are proud to announce this exciting new partnership in support of the annual Red Racer Autism Awareness Program.



About Red Racer:

Red Racer was born in 2003 at the Central City Brewpub in Surrey, BC and has since grown to become Canada's most awarded craft beer. Red Racer is inextricably connected to a passion for the outdoors; it is connected to the people that spend their weekends pushing for the top of the next peak, racing to get in one last run for the day and those that live to seek what is around the next corner. Brewmaster Gary Lohin uses only the best ingredients and has dedicated his career to brewing not only the best beer possible, but the beer that he wants to drink. Red Racer has become a cult icon among craft beer enthusiasts in Canada and around the world.

Follow Red Racer on social media @RedRacerBrew

About Surrey Firefighters Charitable Society:

The Surrey Fire Fighters Association has had a proud tradition of serving the community we work and live in since 1957. With the support from the City of Surrey and the Surrey Fire Service, the Association administers the Surrey Fire Fighters' Charitable Society, working to fulfill needs that are not met in our community, with special focus on Surrey's children, youth and families.

The Association has been changing lives in Surrey since it was founded in 1994. We can proudly say that all of the money donated goes directly to helping Surrey's citizens. Our commitment to our community permeates all aspects of our work and is an integral part of the culture in which we work.

Follow Surrey Firefighters Charitable Society on social media:

Surrey Firefighters Charitable Society on Twitter: @sffcharitable

Surrey Firefighters Charitable Society on Facebook: @surreyfirefighterscharitablesociety