



SPARROW RUM AWARDED DOUBLE GOLD BY 2019 SIP AWARDS CENTRAL CITY'S SPIRITS SHINE AT SIP AWARDS

FOR IMMEDIATE RELEASE

SURREY, BC - Sparrow Rum is Central City Brewers & Distillers' latest spirit to win Double Gold in international competition. At the 2019 SIP Awards, Sparrow Rum won the top accolade of Double Gold, while the Queensborough Omakase Japanese Style Gin won a Gold Medal.

This is the second award for Sparrow Rum, with a previous Silver in 2019 from the Canadian Artisan Spirits Awards, and is the first Award for Queensborough Omakase Japanese style Gin.

Since 2009, the SIP Awards has focused on being an international spirits competition that is levelling the playing field for established brands and newcomers alike. They remain steadfast in their goal of providing one of the most reliable measures of beverage quality ratings in the world.



Made from molasses and aged in premium oak barrels, Sparrow Rum has a velvety texture with notes of oak, vanilla and demerara. Sparrow Rum is a Canadian craft take on a Caribbean style amber rum.

Queensborough Omakase gin is a premium handcrafted Japanese style gin. Omakase, referring to the Japanese expression for chef's choice, is a reference to our distiller's selection of Japanese botanicals. Sansho pepper, yuzu lemon, cherry blossoms and Japanese Green tea add to traditional gin botanicals to create a citrus and floral gin.

"We're thrilled to see our spirits being recognized for their quality in this international competition. We know our innovative spirits are some of the best and these awards prove it " Says Duncan Joseph Assistant Brand Manager Spirits for Central City Brewers + Distillers.

Sparrow Rum and Queensborough Omakase Japanese Style Gin are currently available in British Columbia private and government liquor stores and will be available at select Alberta retailers soon.

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About Central City Brewers + Distillers:

Central City is a craft brewery and distillery in the business of developing, producing and selling international award-winning, premium craft beer and distilled spirits, made without compromise. Based in Surrey, British Columbia, CCBd was voted Canada's Brewery of the Year in 2010 and 2012. Their Red Racer brand has become a cult icon among craft beer enthusiasts throughout North America. Founded in 2003 as a brewpub and liquor store in downtown Surrey, CCBd celebrated its 10th anniversary in 2013 with the grand opening of a brand new, 68,000 sq. ft. brewery and distillery on Bridgeview Drive. It opened a second restaurant in downtown Vancouver, Central City on Beatty, in 2015.

Follow Central City Brewers + Distillers, Sparrow Rum and Queensborough on social media at:

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