



## RED RACER CONTINUES COMMITMENT TO AUTISM RESEARCH WITH SUPERFRUIT IPA

APRIL IS AUTISM MONTH AND RED RACER COMMITS TO ADDING TO THE MORE THAN \$600,000 RAISED TO DATE

### FOR IMMEDIATE RELEASE

**SURREY, BC** - The month of April is Autism Month and Red Racer continues its support of autism research through the release of the Superfruit IPA for Autism six-can pack with a donation from every sale.

Autism now affects 1 in 68 children with boys being four times more likely to have autism than girls. It is the fastest growing developmental disorder with 1% of the world's population affected by autism.

Red Racer remains dedicated to supporting autism research in Canada raising more than \$600,000 since 2013. This dedication and investment has been used towards funding research to better understand autism and how to effectively diagnose and treat the condition.



Every April, Red Racer releases a special edition beer raising money for autism research. For 2019, the Superfruit for Autism will be featured at the centre of the Red Racer Autism Program. \$2 from every 6-can pack sold in Canada and 25¢ from every pint at participating pubs and restaurants will be donated to support our fundraising efforts towards Autism research.

Dating back to 2013 within British Columbia and in 2015 nationally, this is the 7th annual fundraising initiative. In addition to supporting autism research through purchasing Superfruit IPA in the specially-marked packaging, donations are also accepted at the Central City Liquor Store, Surrey Brewpub, and at the Red Racer Taphouse in Vancouver.

April is Autism Month and Red Racer is grateful to all who support this worthwhile cause.

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### About Red Racer:

Red Racer was born in 2003 at the Central City Brewpub in Surrey, BC and has since grown to become Canada's most awarded craft beer. Red Racer is inextricably connected to a passion for the outdoors; it is connected to the people that spend their weekends pushing for the top of the next peak, racing to get in one last run for the day and those that live to seek what is around the next corner. Brewmaster Gary Lohin uses only the best ingredients and has dedicated his career to brewing not only the best beer possible, but the beer that he wants to drink. Red Racer has become a cult icon among craft beer enthusiasts in Canada and around the world.

Follow Red Racer on social media at:

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